
LOS ANGELES, CA (APRIL 25, 2017)

Hailed as “deeply influential,” What, How & for Whom/WHW is a group of four curators from Croatia who have been collaborating since 1999. Its members, based in Zagreb and Berlin, are Ivet Ćurlin, Ana Dević, Nataša Ilić, and Sabina Sabolović.

WHW is particularly interested in creative use of public space, and were invited to Los Angeles to curate a performance at the Bowtie Project. The Bowtie Project is a partnership between Clockshop and California State Parks to activate an 18-acre post-industrial lot along the LA River. Since 2014, Clockshop has executed over 35 projects at this public site.
“We invited WHW to Los Angeles because the work they have been doing as a curatorial collective over the last two decades has made a significant impact in the field of art. We wanted to share their dynamic collective practice with the cultural community in Los Angeles.”

–Julia Meltzer, Clockshop Director

On May 27, 2017, artist Vlatka Horvat will perform *Beginnings Marathon* at the Bowtie Project. For this durational performance, the public is invited to read the first page of a book of their choosing before an audience of other readers. The book can be of any genre, and written in any language. Past iterations of this performance in Osnabrück, Zagreb, and Berlin featured multigenerational speakers reading in over 20 languages. This free event will mark the American debut of *Beginnings Marathon*.

On May 30, 2017, WHW will be joined by Made in L.A. 2018 curators Anne Ellegood and Erin Christovale at Clockshop for a conversation about curating within a heightened political moment, and collaborative practice as a curatorial tool. This conversation is part of Clockshop’s ongoing *Counter-Inaugural* series, which launched in January 2017.

Finally, between May 23 and June 2, 2017, WHW will conduct studio visits with Los Angeles-based artists. Artists who would like to request a studio visit with WHW must send an email to info@clockshop.org by May 10, 2017 with “WHW Studio Visit” in the subject line, and with a link to their online portfolio in the body of the email. Submissions received after May 10, or in a format other than noted above will not be considered.

For more information about What, How & for Whom/WHW’s Clockshop residency, visit clockshop.org/project/whw.

For media inquiries, contact Savannah Wood at savannah@clockshop.org.

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